

2022– **Alignable**
Senior User Experience Designer

2021–2022 **Jordan's Furniture, Marketing, E-Commerce**
UX/UI Designer

Led projects to design and develop new experiences, including a full-funnel site redesign in 2022. Facilitated communication between in-house and offshore design and development teams. Improved accessibility and usability throughout the customer flow. Future roadmap development, wireframing, and prototyping based on qualitative user testing and quantitative data, including SiteImprove, Google Analytics, Glassbox, and Google Tag Manager. Multi-channel brand guideline development and copywriting.

2019– **Boston University, School of Dental Medicine, Communications**
Web and Graphic Designer

Principal designer of *Impressions*, GSDM's bi-yearly alumni magazine. Previously, communication design, including continuing education catalogs, event flyers, online display advertising, branding, and social media posts. User experience design and front-end development through the WordPress CMS with a focus on accessible, responsive design.

2013–2020 **Beth Motta Design & Marketing**
Front-End Developer, Graphic Designer

MassArt Dynamic Media Institute

MFA, Dynamic Media

Studying the future of dynamic media. Including human-centered UX design and narrative storytelling, with a focus on speculative fiction.

2021–

UMass Dartmouth

BFA, Graphic Design & Photography

Developed and executed a capstone project exploring the relationship between print and digital narratives as they relate to identity and culture.

Graduated 2019, Summa Cum Laude